

— A 16-CITY DOCUMENTARY TOUR

# 16 cities. 1 story. 1 cycle.

An immersive photography, podcast, and published-Playbook project documenting the cultural and economic story of the 2026 global tournament across the United States, Canada, and Mexico.

PHOTOGRAPHY

PUBLISHING

AGENTIC TECH

90+ LANGUAGES

**PARTNERSHIP TIERS — \$5,000 TO \$75,000**

EDITION 1.0 · MAY 2026 · WWW.TASHABLEU.COM

**NATASHA S. PAIGE**  
FOUNDER & PRINCIPAL

THE OPPORTUNITY

# A once-in-a-generation cultural window.

In June 2026, the largest sporting tournament in history opens across 16 cities in three countries. The cultural, economic, and infrastructural story of that moment will be told. The question is by whom — and with what depth.

This Tour is independent journalism at scale: one creator-led studio, sixteen host cities, ninety days of immersive documentation, and a published reference work designed to outlive the tournament itself.

Partners invest at the intersection of sport, culture, and infrastructure — at the moment that intersection has the most attention it will receive in the decade.

## PROJECT AT A GLANCE

<b>Project</b>	16-City Immersive Documentation Tour
<b>Lead</b>	Natasha S. Paige (Tasha Bleu)
<b>Format</b>	Photo · Video · Podcast · Playbook
<b>Window</b>	June – September 2026

**16**  
HOST CITIES · 3 NATIONS

**90+**  
DAYS OF FIELD DOCUMENTATION

**2026 → 2034**  
MULTI-CYCLE CONTINUITY

**90+**  
LANGUAGES DISTRIBUTED GLOBALLY

## WHY NOW

# Convergence. Capture. Continuity.

## CONVERGENCE

The 2026 tournament is the most geographically distributed cultural event in modern history — 48 teams, 104 matches, three nations. The window opens once and closes in eight weeks.

## CAPTURE

Most documentation will be transactional — match coverage, team coverage, score coverage. Almost none will document how host cities worked: the infrastructure, the economic flows, the human stories at the seams.

## CONTINUITY

This Tour is Edition 1.0 of a multi-cycle program through 2034 — including the 2027 women's tournament finals as continuity. Partners invest in a multi-year cultural property, not a single moment.

## THE 16-CITY HOST COHORT

USA / 01

### Atlanta

Mercedes-Benz Stadium

USA / 02

### Boston

Gillette Stadium

USA / 03

### Dallas

AT&amp;T Stadium

USA / 04

### Houston

NRG Stadium

USA / 05

### Kansas City

Arrowhead

USA / 06

### Los Angeles

SoFi Stadium

USA / 07

### Miami

Hard Rock Stadium

USA / 08

### New York / NJ

MetLife Stadium

USA / 09

### Philadelphia

Lincoln Financial

USA / 10

### SF Bay Area

Levi's Stadium

USA / 11

### Seattle

Lumen Field

CAN / 12

### Toronto

BMO Field

CAN / 13

### Vancouver

BC Place

MEX / 14

### Guadalajara

Estadio Akron

MEX / 15

### Mexico City

Estadio Azteca

MEX / 16

### Monterrey

Estadio BBVA

WHO YOU REACH

# Cultural, civic, global.

The Tour reaches three layered audiences across physical, broadcast, and digital surfaces — with an unusual depth of cultural credibility built over four years of advisory and editorial work.

### I · CIVIC & INFRASTRUCTURE

Host city executives, mayors' offices, economic development agencies, transit authorities, and community leaders across all 16 cities. The Playbook is the primary deliverable.

### II · CULTURAL & EDITORIAL

Media partners, photo editors, cultural publications, podcast networks, global broadcasters. Distribution flows through the AGENTIC FUTURE™ pipeline (Apple, YouTube) and earned-media placements.

### III · INSTITUTIONAL & CORPORATE

Fortune 500 corporate philanthropy, brand partnership, and CSR teams; foundations; civic-corporate consortia. The audience reading this prospectus.

## 90+

LANGUAGES — DISTRIBUTION REACH

## 150+

CONVENTION PHOTOGRAPHER CREDITS

## 4 yrs

ACTIVE STRATEGIC ADVISORY NETWORK

## 3 nations

USA · CANADA · MEXICO

### CHARACTERIZATION

Audience figures describe addressable reach and operational scale. The Tour does not guarantee impressions, conversion, or attendance, and does not claim sponsorship or affiliation with FIFA, host cities, or any official tournament partner.

## DELIVERABLES MAP

# Four categories. One asset.

## I · PUBLICATION

### The 16-City Economic Yield Playbook

Edition 1.0 — copyrighted, governance-aligned reference document covering host city infrastructure, last-mile coordination, and treasury-linked capital flow architecture. The cornerstone deliverable.

- 200+ pages, full-color hardcover edition
- Authored, owned by Natasha S. Paige DBA Tasha Bleu
- Multi-cycle scalability through 2034
- Available to partners under licensing terms

## II · PHOTOGRAPHY

### Serialized Print & Monograph

Hardcover photography monograph spanning all 16 cities, plus a serialized, signed, numbered editorial print collection from the field documentation window.

- Limited-edition 16-city retrospective
- Numbered, signed editorial prints
- Selectable by host city
- Licensing rights available at premium tiers

## III · MOTION + AUDIO

### AGENTIC FUTURE™ Series

A documentary podcast and short-form video series produced through Tasha Bleu's existing agentic distribution pipeline — operational in 90+ languages across Apple Podcasts and YouTube.

- Per-city documentary episodes
- Real-time translation into 90+ languages
- AI-assisted editing & transcript-anchored clipping
- Routed publication to global civic channels

## IV · WHITE PAPER & RESEARCH

### Four-Part Research Series

A four-part research and economic-analysis series tied to the host city window — formal economic reporting paired with each governance debrief and downstream policy use.

- Economic yield methodology
- Last-mile coordination case studies
- Accessibility-as-infrastructure framework
- Multi-cycle institutional knowledge transfer

PARTNERSHIP TIERS

# Choose your position.

Four partnership tiers calibrated to industry benchmarks for multi-city documentary properties — with category exclusivity at premium tiers and custom in-kind partnerships available across all levels.

<p><b>FOUNDING</b></p> <p><b>\$75K</b></p> <p>1 PARTNER ONLY · CATEGORY EXCLUSIVITY 1 OF 1 AVAILABLE</p> <ul style="list-style-type: none"> <li>• Full integration, all 16 cities</li> <li>+ "Founding Partner" designation</li> <li>+ Cover acknowledgment in Playbook</li> <li>+ Named producer credit on AGENTIC FUTURE™</li> <li>+ Custom activation footprint</li> </ul>	<p><b>GOLD</b></p> <p><b>\$25K</b></p> <p>2-3 PARTNERS · NON-COMPETING 3 AVAILABLE</p> <ul style="list-style-type: none"> <li>• Premium engagement, 16 cities</li> <li>+ "Gold Partner" designation</li> <li>+ Named in Playbook</li> <li>+ Co-produced AGENTIC FUTURE™ episode</li> <li>+ VIP access to host-city activation</li> </ul>	<p><b>SILVER</b></p> <p><b>\$10K</b></p> <p>3-5 PARTNERS · CATEGORY-SHARED 5 AVAILABLE</p> <ul style="list-style-type: none"> <li>• On-Tour visibility &amp; digital exposure</li> <li>+ "Silver Partner" designation</li> <li>+ Named in Playbook acknowledgments</li> <li>+ Logo recognition in podcast credits</li> <li>+ Community engagement programming</li> </ul>	<p><b>COMMUNITY</b></p> <p><b>\$5K</b></p> <p>5-10 PARTNERS · SINGLE-CITY 10 AVAILABLE</p> <ul style="list-style-type: none"> <li>• Local presence in chosen city</li> <li>+ "Community Partner" designation</li> <li>+ Vendor / programming integration</li> <li>+ Hardcover monograph (signed)</li> <li>+ Group acknowledgment in Playbook</li> </ul>
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**CATEGORY EXCLUSIVITY**

Available at Founding and Gold tiers in financial services, hospitality, automotive, technology, telecommunications, and consumer brand categories. Definitions are scoped narrowly and negotiated at agreement stage.

**CUSTOM & IN-KIND**

In-kind contributions (travel, equipment, accommodation, technology) accepted at fair market value across all tiers and counted toward the tier total. Custom hybrid packages on request.

## TIER COMPARISON MATRIX

# What each tier delivers.

DELIVERABLE	COMMUNITY \$5K	SILVER \$10K	GOLD \$25K	FOUNDING \$75K
<b>RECOGNITION &amp; VISIBILITY</b>				
Tier-level partner designation	●	●	●	●
Named in published Playbook	group	●	●	cover
Logo in AGENTIC FUTURE™ podcast credits	—	●	●	●
Recognition in Tour press materials	—	●	●	●
Producer credit on documentary episode	—	—	co-prod.	named
<b>CONTENT &amp; CREATIVE ASSETS</b>				
Hardcover photography monograph (signed)	1	1	3	10
Serialized signed editorial prints	—	3	bundle	multi-city
12-month internal-use license to imagery	—	—	●	●
Behind-the-scenes content for partner channels	—	—	●	●
<b>EXPERIENCE &amp; ACCESS</b>				
Community programming integration	●	●	●	●
VIP access to host-city activation	—	—	1 city	multi-city
Custom activation footprint design	—	—	—	●
Speaking / fireside opportunity at activation	—	—	●	●
<b>CATEGORY &amp; LICENSING</b>				
Non-competing category placement	●	●	●	●
Category exclusivity (narrowly scoped)	—	—	avail.	incl.
Playbook redistribution licensing	—	—	avail.	priority

## ACTIVATION OPPORTUNITIES

# Build your experience.

Modular activations designed to align with brand objectives, audience priorities, and host-city permitting realities — and to integrate cleanly into the Tour's documentation footprint.

## EXPERIENTIAL INSTALLATIONS

- Mobile branded production unit serving as anchor asset and B-roll backdrop
- Pop-up immersive environments tied to documentary narrative beats
- Interactive partner-co-branded photo installations
- "Step into the story" multi-sensory environments

## FAN ZONE PHOTO ACTIVATIONS

- Premium on-site capture by professional photographer
- Sponsor-branded delivery to attendees, on-site and digital
- High-quality first-party engagement data tied to category
- Hero-content library for partner channels and recap reels

## LIVE-STREAM HUBS

- Public live-stream environments at fan zones & partner venues
- Documentation feeds + AGENTIC FUTURE™ during match windows
- Partner-branded overlay treatment
- Real-time translation broadcast to 90+ languages

## COMMUNITY MARKETPLACE

- Local-vendor integration in fan zone footprints
- Small-business visibility tied to partner CSR mandate
- Multilingual programming for diaspora communities
- Featured in white-paper economic reporting

## PROGRAMMING WINDOWS

### PHASE 1 · CITIES 1-4

Foundation pilots: baseline mapping, governance protocol installation, initial activations.

### PHASE 2 · CITIES 5-10

Convergence integration: tournament window, partner activations at scale, peak documentation.

### PHASE 3 · CITIES 11-16

Continuity preparation: cycle-handoff protocols, 2027 women's tournament window readiness.

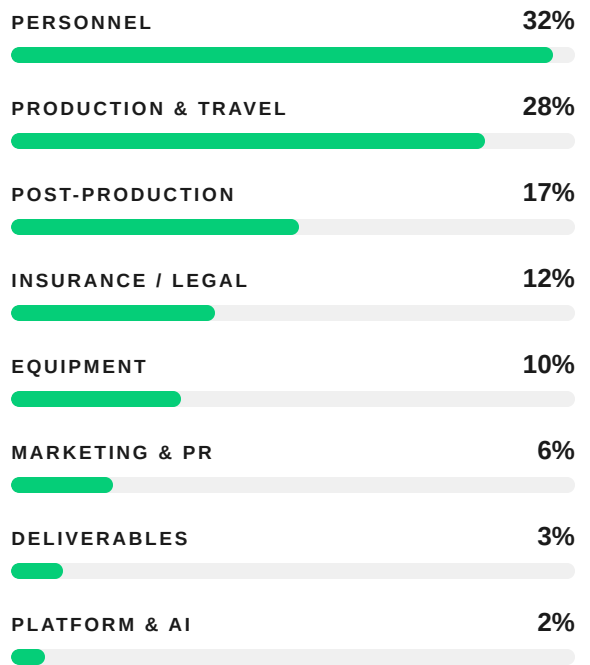
\$750,000 PROJECT BUDGET

# Where every dollar goes.

Allocations follow International Documentary Association industry standards for mid-budget multi-location productions, with line items mapped to verifiable vendor categories.

CATEGORY	%	USD
Personnel — creator, crew, post team	32%	\$240,000
Production & travel — 16 cities	28%	\$210,000
Post-production — edit, sound, color, music	17%	\$127,500
Insurance, legal & contingency	12%	\$90,000
Equipment — multi-modal capture stack	10%	\$75,000
Marketing & PR — press, festivals, digital	6%	\$45,000
Deliverables — Playbook, prints, NFC merch	3%	\$22,500
Platform & AI translation pipeline	2%	\$15,000
<b>Total Working Budget</b>	<b>110%</b>	<b>\$825,000</b>

## ALLOCATION VISUAL



\$750,000 is the partner-funded target. Variance covered by creator equity, fiscal-sponsor support, and reward-tier revenue.

## BUDGET DETAIL — LINE-ITEM JUSTIFICATION

# Every line, defensible.

## PERSONNEL · \$240,000

Creator/producer fee at 5–10% of total per IDA standards. Field DP at \$1,500/day × 64 days. Editor at \$1,200/day × 90 days. Local crew at \$3,000 average per city × 16 cities.

## PRODUCTION & TRAVEL · \$210,000

Domestic airfare for 4-person crew × 16 cities. Lodging at federal per-diem (\$175 avg). Ground transport, location fees, permits (\$800 avg per location), and craft service.

## POST-PRODUCTION · \$127,500

90 days principal editing, 30 days assistant editing, sound design and mix, color grade, original score, archival clearance, graphics. Industry 6–9 month post-timeline.

## EQUIPMENT · \$75,000

Multi-vendor capture stack: mirrorless full-frame photo, cinema-grade B-roll, gimbal-stabilized wearables, lighting, sound, edit workstation, cloud-replicated storage.

## INSURANCE / LEGAL / CONTINGENCY · \$90,000

Production COI (\$1M/\$2M minimum, multi-state). Errors & Omissions for distribution. Rights clearances, releases, contracts. 12% contingency reserve — IDA recommends 15% for multi-location.

## MARKETING & PR · \$45,000

Festival submissions and travel, press kit, trailer, digital marketing, PR consultant, and behind-the-scenes content. Industry standard during production: 5–8% of total.

## DELIVERABLES · \$22,500

Playbook design, copyediting, hardcover printing (500 copies). Photography monograph. Serialized print production. NFC-authenticated merchandise (1,000 units). Packaging and fulfillment.

## PLATFORM & AI · \$15,000

Automated transcription, AI translation into 90+ languages, professional QC, accessibility captioning (2% IDA standard), distribution platform fees, encoding, CDN.

COMMUNITY IMPACT & ESG ALIGNMENT

# Align with purpose.

The Tour is structured to deliver verifiable community impact alongside brand visibility — measured through frameworks corporate philanthropy and CSR teams already use.

### SDG 8 · ECONOMIC GROWTH

Tour activations route synchronized event-driven demand toward local vendors, hospitality operators, and small businesses across 16 host cities. Economic capture measured against pre-event baseline using the eventIMPACTS framework.

### SDG 11 · SUSTAINABLE CITIES

The Playbook treats accessibility as economic infrastructure — including neurodivergent workforce deployment in peak-window operations. Inclusive governance reporting integrates with each host-city debrief.

### SDG 17 · MULTI-STAKEHOLDER PARTNERSHIPS

Co-designed with civic, cultural, and commercial stakeholders across three nations. Outcomes documented in white-paper series and propagated to subsequent host cohorts.

## MEASUREMENT FRAMEWORKS

- ✓ GRI Standards-aligned economic impact reporting
- ✓ eventIMPACTS direct-economic-impact methodology
- ✓ SASB-aligned partner disclosure formats on request
- ✓ Quarterly partner-facing impact dashboard
- ✓ Third-party verification at Founding tier

### CHARACTERIZATION

Impact framings describe design intent and methodology. Outcomes are reported against verified baselines, not projected as guarantees.

OPERATIONAL READINESS & RISK

# De-risked by design.

Most multi-city productions procure insurance and operational coverage after funding closes. This Tour carries it at submission stage. Five risk layers, fully documented.

RISK LAYER	MITIGATION
<b>Production &amp; Equipment</b>	Active production COI in place at submission stage. Multi-vendor equipment stack with redundant kits. Cloud-replicated raw footage with offsite backup. \$1M/\$2M general liability minimum.
<b>Permitting / Jurisdictional</b>	Pre-tour engagement with permitting authorities in all 16 host cities. Legal review of fan-zone activation footprints. Pre-cleared standard release and credentialing protocols.
<b>Personnel &amp; Travel</b>	Travel insurance and per-city local production crews vetted in advance. Workers compensation coverage. Standardized release and credentialing across all jurisdictions.
<b>Reward Fulfillment</b>	Print and merchandise via vetted, contracted U.S. fulfillment partners. Staggered tier-delivery schedule with 30-day buffers. NFC-authenticated provenance for collector merchandise.
<b>IP &amp; Trademark</b>	All outputs are original creator-produced work. Descriptive, non-infringing references to the tournament. Legal review of partner-facing copy. E&O coverage for distribution.

**FISCAL SPONSOR**

Project supported in part by Bliss Gives, a 501(c)(3) fiscal sponsor — providing nonprofit-pathway support for partners requiring tax-deductible structure on portions of contribution.

**GOVERNANCE**

Tasha Bleu LLC operates the Tour under California-registered structure. Partner agreements executed under standard commercial terms with separate licensing addenda where applicable.

## PROJECT TIMELINE

# From today to 2034.

- |    |               |  |
|----|---------------|--|
| 01 | MAY 2026      | Partner outreach window opens. First close target: May 25 for tournament-aligned activation. Second close: rolling through July 2026 for Phase 2 and Phase 3 cities. |
| 02 | JUNE 11, 2026 | Tournament window opens. Tour begins active field documentation across Phase 1 host cities. AGENTIC FUTURE™ episodes begin distribution in 90+ languages.            |
| 03 | MID-JULY 2026 | Group stage close. First post-window debrief reports issued to partners. First wave of reward production begins.   |
| 04 | SEPT 2026     | Tournament close + tour wrap. Field documentation complete. Post-production phase begins. Partner reporting on activation outcomes.                                  |
| 05 | Q1 2027       | Playbook Edition 1.0 published. Photography monograph released. Documentary series episodes shipped. Partner deliverables fulfilled.                                 |
| 06 | 2027          | Continuity validation window. Women's tournament finals. Edition 1.1 update. Partner-renewal opportunity for multi-cycle programs.                                   |
| 07 | 2028 – 2034   | Multi-cycle horizon. Subsequent tournament cycles. Institutional knowledge transfer across host cohorts. Long-horizon partner engagement available.                  |

CATEGORY ALIGNMENT

# Who fits where.

Partner categories where this Tour aligns most directly with brand strategy, audience overlap, and cultural credibility.

### FINANCIAL SERVICES

Community storytelling at scale. Multi-city geographic distribution matches branch and customer footprints. ESG community-investment alignment with measurable economic-capture reporting.

### HOSPITALITY & F&B

Cultural documentation positions hospitality at the center of the visitor-experience narrative. Per-city dwell-time, F&B capture, and small-vendor activation.

### CONSUMER BRANDS

Authentic visual storytelling, multi-generational reach, and lifestyle integration across 16 distinct cultural markets. Apparel, footwear, and lifestyle CPG fit naturally.

### TECHNOLOGY & TELECOM

The agentic documentation pipeline — operational in 90+ languages — is itself the innovation story. Cross-platform digital amplification is core, not bolt-on.

### AUTOMOTIVE & TRAVEL

The cross-continent tour structure creates a natural travel-narrative anchor. Mobile production unit and tour vehicle wrap available as Founding-tier integrations.

### MEDIA, ARTS & FOUNDATIONS

Cultural-foundation and CSR-program alignment for organizations supporting independent journalism, photography, and community-impact storytelling.

### WHO TO ROUTE THIS TO INTERNALLY

Calibrated for review by Chief Marketing Officers, Heads of Brand Partnerships, VPs of Multicultural Marketing, Heads of Corporate Philanthropy, and Foundation Directors. Decision timelines for \$25K–\$75K partnerships typically run 4–6 months in standard cycles; expedited 8–12 week cycles are achievable where strategic-fit is established and budget is pre-allocated.

## ABOUT THE LEAD

# Natasha S. Paige.

## Tasha Bleu.

Founder & Principal of Tasha Bleu LLC, a California-registered strategic advisory firm focused on host-city infrastructure, agentic documentation, and skilled-trades workforce transformation.

Chief Photographer credits at over 150 international conventions across four years. Producer of the AGENTIC FUTURE™ Podcast, distributed in more than 90 languages via Apple Podcasts, YouTube, and routed civic-media channels.

Author and copyright holder of the 16-City Economic Yield Playbook (Edition 1.0) — the cornerstone publishing deliverable of this Tour and the central thesis of [www.TashaBleu.com](http://www.TashaBleu.com).

Operates across cultural, infrastructure, and corporate-philanthropy networks across the United States, Canada, and Mexico, with active strategic relationships at Fortune 500 chief-of-staff and corporate-philanthropy levels.

*"Mega-event host cycles consistently fail at the same point: the last mile. Demand arrives synchronized, intense, time-bounded — and the seams between systems suppress the revenue that demand should produce. This Tour is the operating system for converting convergence into yield."*

— FROM THE 16-CITY ECONOMIC YIELD PLAYBOOK, EDITION 1.0

### CREDENTIALS AT A GLANCE

- Founder & Principal, Tasha Bleu LLC
- Forming Tasha Bleu AI Task Force Inc. (Delaware)
- 150+ international convention chief-photographer credits
- Producer, AGENTIC FUTURE™ Podcast (90+ languages)
- Author, 16-City Economic Yield Playbook
- Active certificate of insurance, multi-state coverage
- Fiscal-sponsor pathway via Bliss Gives 501(c)(3)

## NEXT STEPS

# Choose your position.

Partnership decisions for the June 2026 tournament window close in late May. Phase 2 and Phase 3 partnerships remain open through the summer and into the 2027 continuity window.

FOR FOUNDING / GOLD INQUIRIES

**Strategic call within 3  
business days.**

#### WHAT TO INCLUDE WHEN YOU REACH OUT

- Tier of interest (or "exploring options")
- Category and market focus
- Decision-makers required for approval
- Timeline window for activation
- Specific cities or themes of priority

#### PRIMARY CONTACT

**Natasha S. Paige**

Founder & Principal, Tasha Bleu LLC

[www.TashaBleu.com](http://www.TashaBleu.com)

Providence, RI · California-registered

#### WHAT HAPPENS NEXT

- 01** **Discovery call** — 30 min, scoped to your category.
- 02** **Custom packet** — tier sheet, activation menu, term sheet.
- 03** **Agreement** — partner agreement, licensing addendum.
- 04** **Onboarding** — kickoff, asset development, activation planning.

## CHARACTERIZATION &amp; DISCLOSURES

# Partnership is a business relationship.

This document is calibrated for accurate representation. Items below clarify what this prospectus does and does not represent.

**NO CLAIM OF SPONSORSHIP OR AFFILIATION**

This Tour and prospectus make descriptive, non-infringing reference to the 2026 global tournament and its 16 host cities. No sponsorship, endorsement, or affiliation with FIFA, host cities, or any official tournament partner is claimed or implied. All trademarks belong to their respective owners.

**SEPARATE FROM CROWDFUNDING**

A parallel Kickstarter campaign supports backer-tier rewards (creator-produced original work in Photography, Publishing, and Technology categories). The corporate partnership program in this prospectus is a separate, off-platform agreement governed by standard commercial terms — not a Kickstarter reward tier.

**ESTIMATES, NOT GUARANTEES**

Audience-reach figures, impression projections, ROI ranges, and economic-impact estimates are characterizations of design intent and addressable scale. They are not guarantees of conversion, attendance, or financial outcome. Reporting follows GRI- and eventIMPACTS-aligned methodology.

**DISCUSSIONS IN PROGRESS**

Where this prospectus references potential cross-platform distribution, media partnerships, or institutional alignment that has not been finalized, those references are characterized as proposed or in discussion. The applicant commits to updating partner-facing materials as material status changes.

ONE STORY · 16 CITIES · 1 CYCLE

*"Every host cohort contributes to the institutional knowledge layer carried forward into the next cycle. This is the structural reason the Playbook is owned and licensed by a single creator — a single licensed framework is the only structure that supports cycle-to-cycle compounding."*

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**[www.TashaBleu.com](http://www.TashaBleu.com)**

PARTNERSHIP INQUIRIES · EDITION 1.0 · MAY 2026

— END OF PROSPECTUS —